

The text "CemBR's views on" is overlaid on a background image of a cement factory at night, with smoke rising from the chimneys and lights illuminating the industrial structures.

# CemBR's views on

## Americas

2021 updates and trends for the  
next five years - to 2026

*Based on:*



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# Americas region

Argentina	Ecuador
Bolivia	Guatemala
Brazil	Mexico
Canada	Panama
Chile	Peru
Colombia	United States
Costa Rica	



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## Americas - 2021 quick update

The region experienced a modest growth in 2020 due to the pandemic (with a high degree of variation between countries). In 2021, this growth continued with just over 9% rise in cement consumption. per capita also recovered reaching almost the decade high of 2015.

Over the last two years (2020 and 2021) the region added close to 3 million tonnes of cement milling capacity. In 2021, supply grew by close to 2% over 2020. 2021 saw the highest capacity in the region of all time.

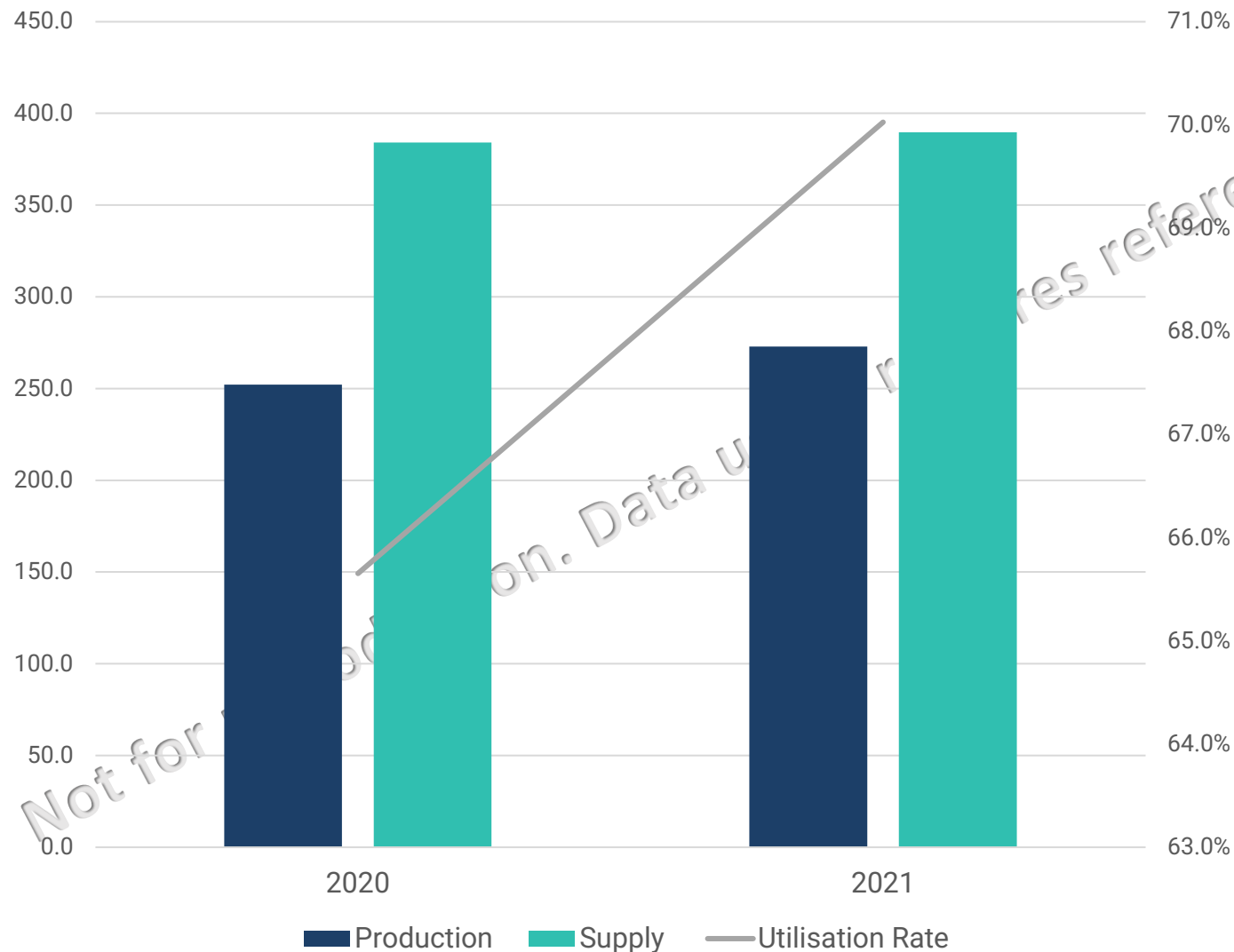
Both imports and exports grew in 2021 (imports by 27%, exports by 12%). Imports grew by close to 4.5 million tonnes whereas exports only by 1 million tonnes. Exports in 2021 made up close to 3.5% of production whereas imports represented close to 8% of cement consumption.

The significant growth experienced in 2021 coupled with increased exports and a modest supply increase have led to an improvement of cement utilisation rates to around 70%. These rates were very close to the decade highs of 2014.

Source:

## Americas - 2021 Update

2020 & 2021 industry data



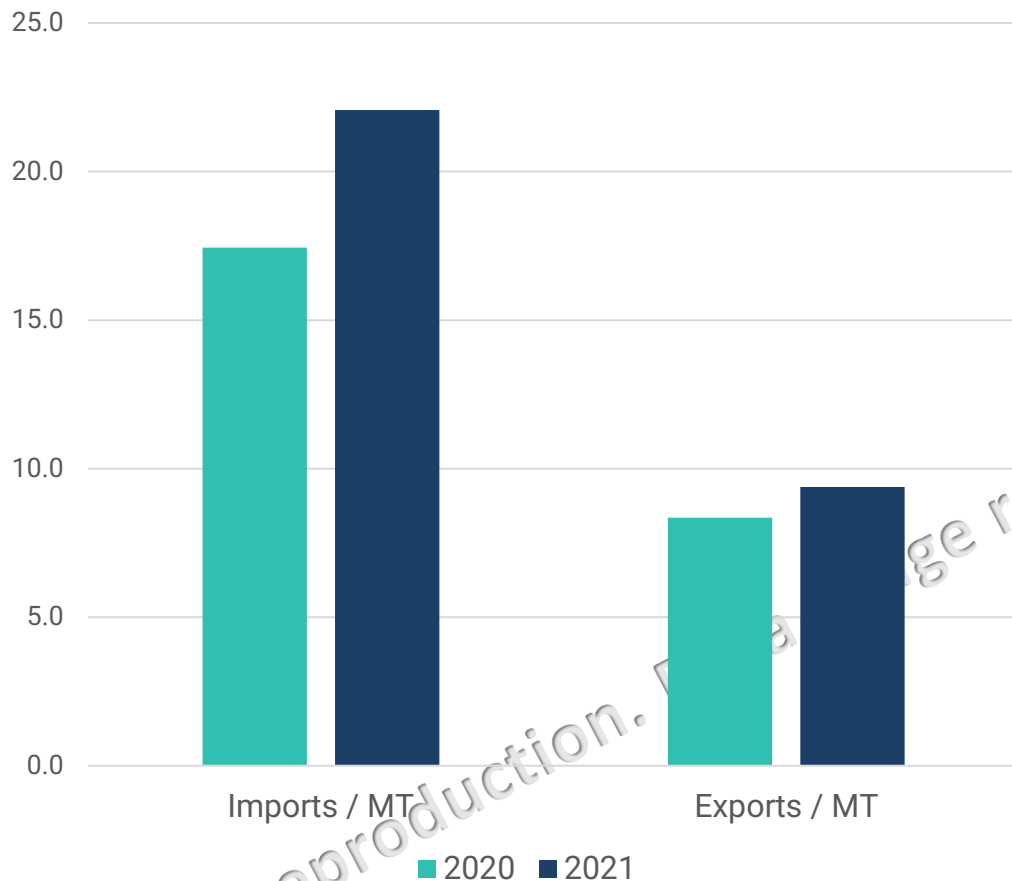
### Comments

A strong regional cement consumption growth in 2021 has led to an increased production to 273 million tonnes.

At the same time, capacity grew by around 1.5%

As a result, cement utilisation rates have improved from 65.7% in 2020 to 70% in 2021.

## Americas - 2021 Update



### Comments

Imports increased significantly in 2021 (mainly driven by the USA). Exports remained at around 3% - 3.5% of production in 2021.

### Growth 2021 over 2020



### Comments

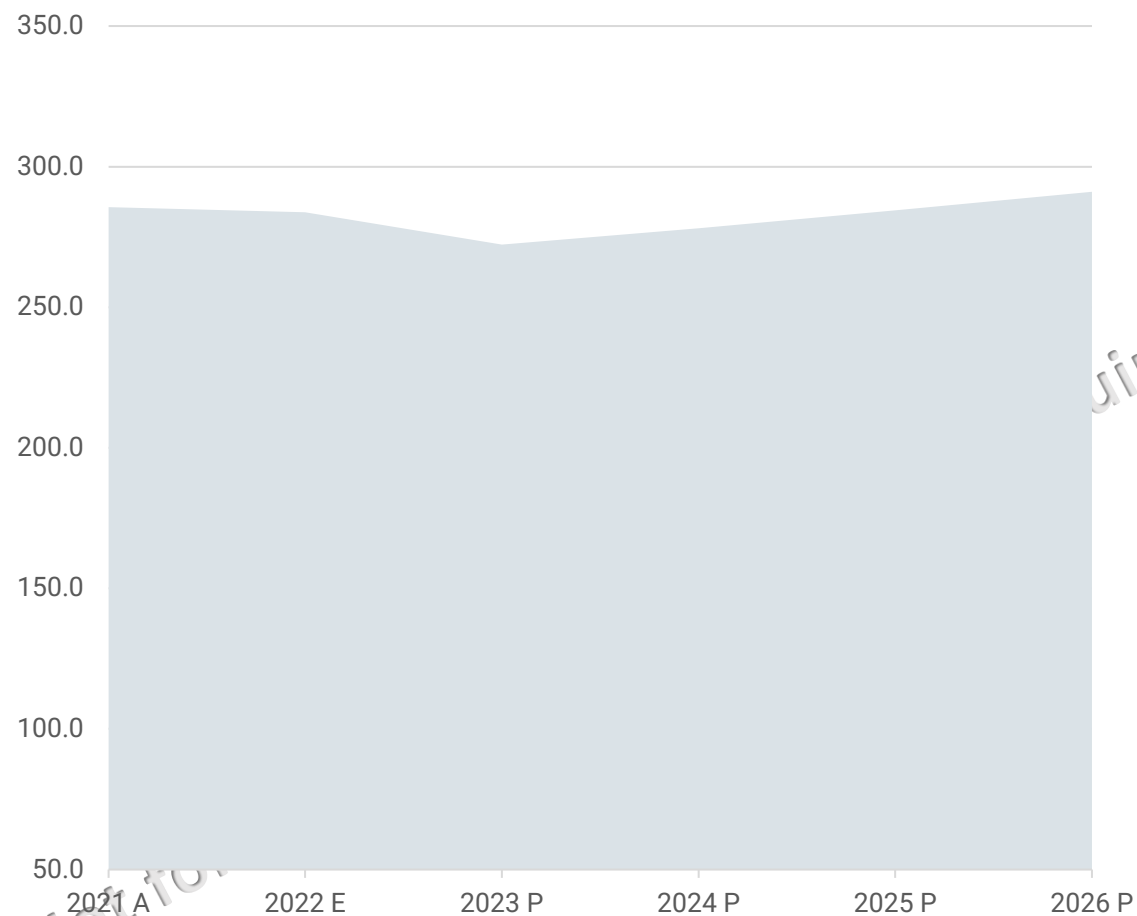
Only 4 out of 13 countries showed growth in 2020. In 2021, all countries in the region experienced significant growth.

Brazil, Guatemala, Mexico and the USA were the four countries experienced growth in both 2020 and 2021.

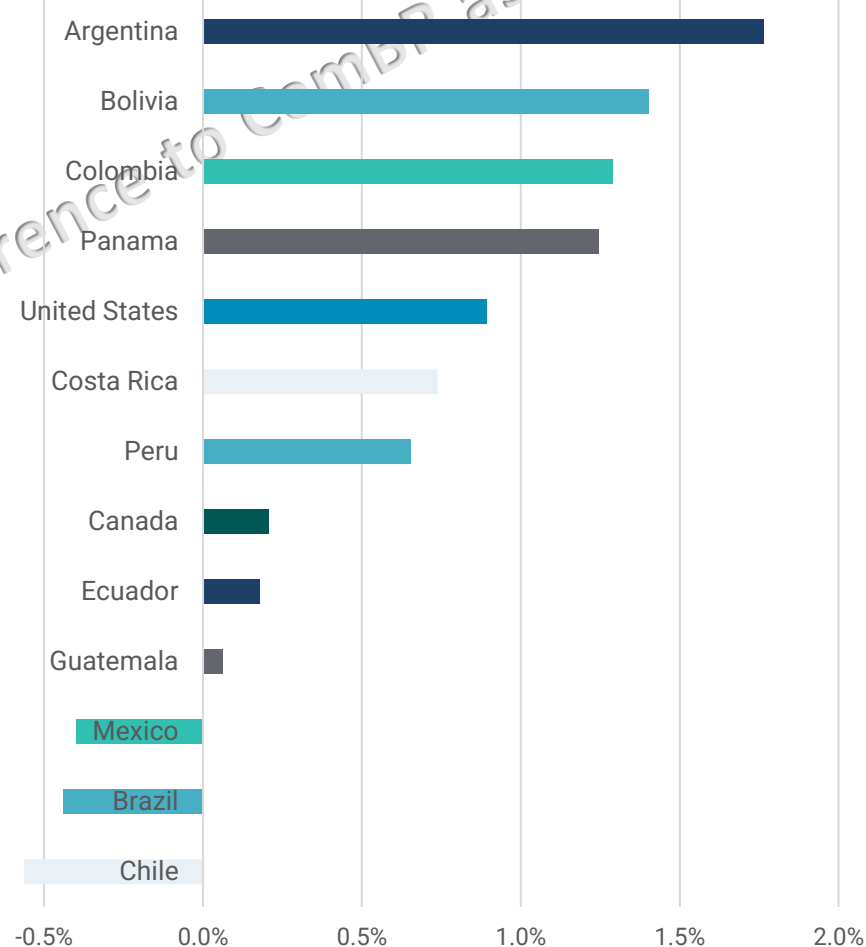
2021 was not the highest demand year in the last decade for the region. However, 8 countries had higher levels of demand in the last decade (one in North America, 2 in Central America, and 5 in South America). Cyclicity in emerging markets is thus confirmed.

## Americas – Forecasts to 2026

Demand projections / MT



Countries - CAGR 2021 - 2026



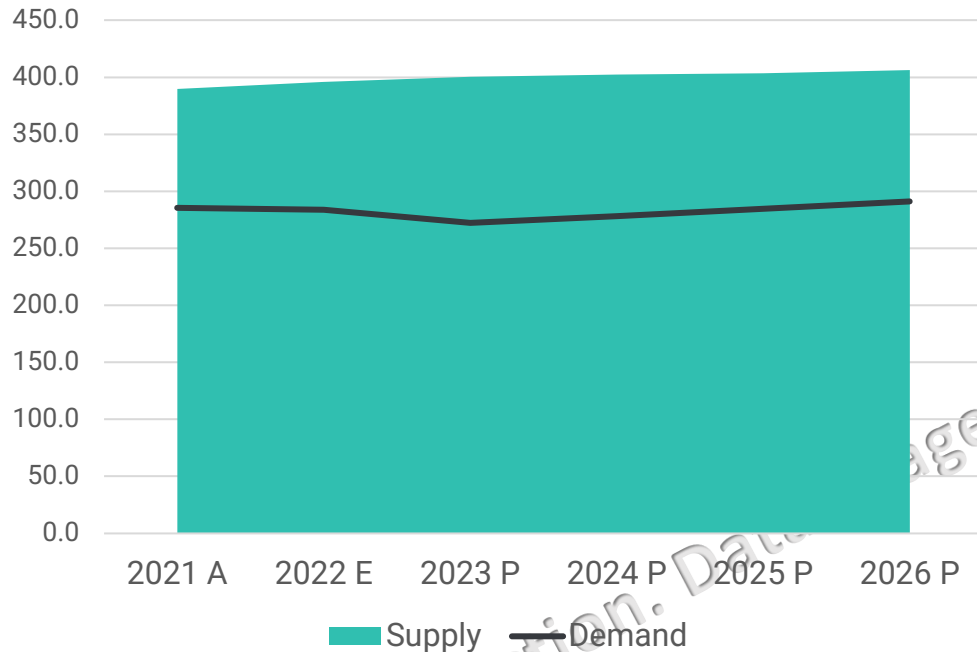
### Comments

A small decline in 2022 is followed by a larger reduction in demand in 2023. Growth thereafter is average.



## Americas – Forecasts to 2026

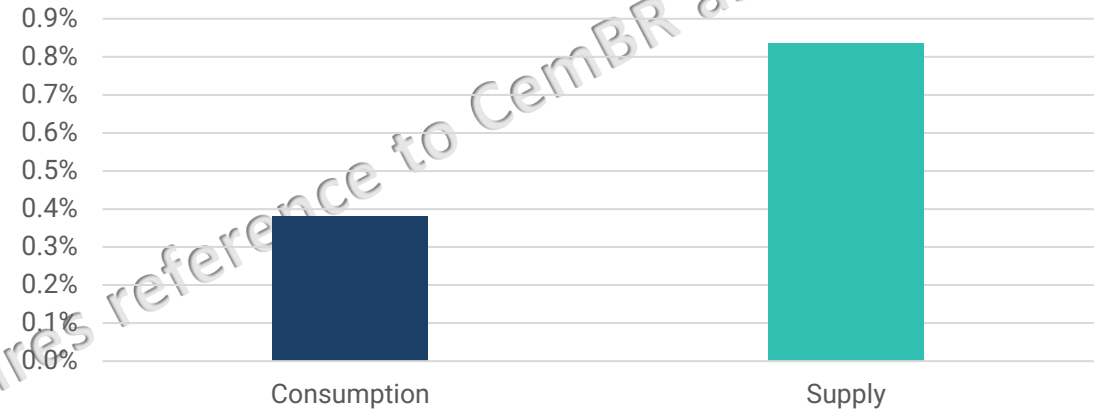
Supply - Demand / MT



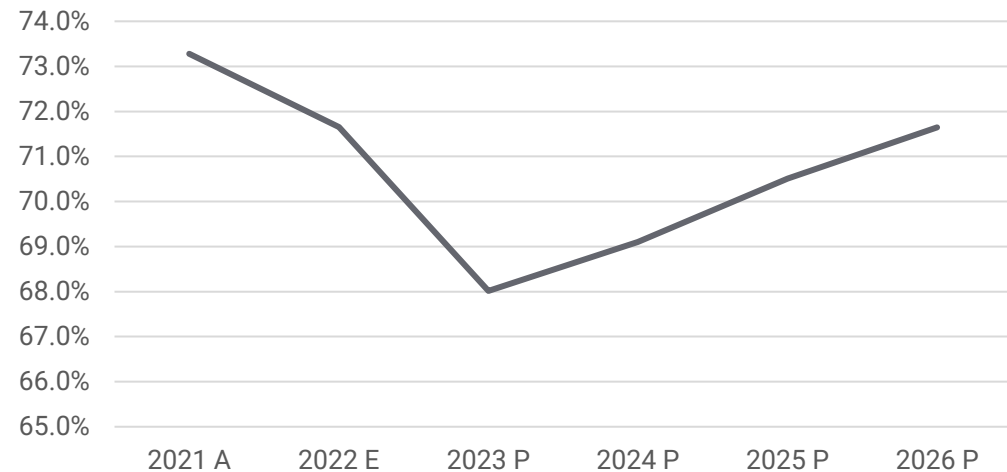
### Comments

A small DCUF decline in 2022 is followed by a larger one in 2023. Thereafter rates improve and reach the 2022 levels by the end of the forecasting period. These are indeed high rates indicating the continuing of imports into the region.

CAGR 2021 - 2026



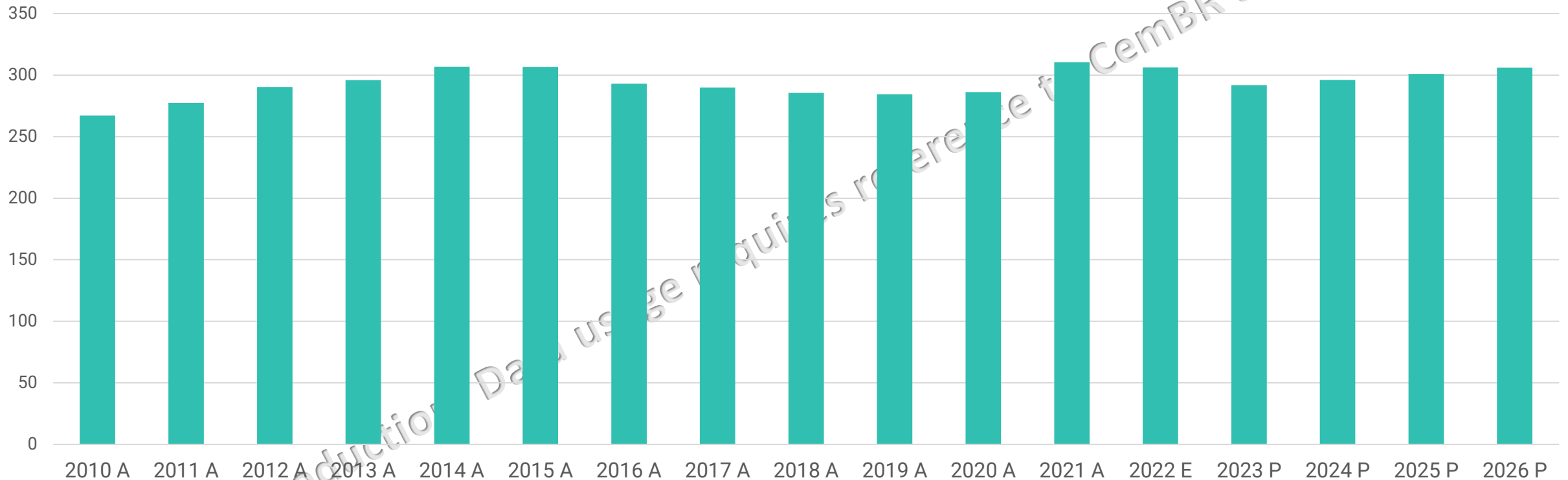
DCUF



DCUF™: Domestic demand / domestic capacity

## Americas – Forecasts to 2026

Per capita in KG per inhabitant



### Comments

The region has seen a significant decline in per capita consumption between 2015 and 2020, driven by both demand declines and increasing population. Both 2020 and 2021 saw a recovery in per capita in the region. 2021 is the highest per capita year in the period 2010 – 2026, but this is expected to decline thereafter due to demand declining and increasing population.



## Americas – Forecasts to 2026

### MAJOR ISSUES OF THE REGION:

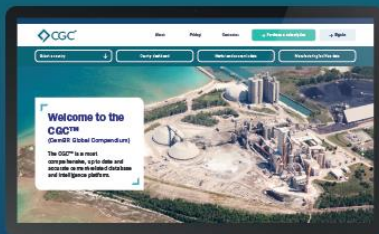
- The recent geopolitical events and their impact on the world economies will also affect the Americas cement markets.
- There are some very different economies included in this region, so their response to the current crisis will also differ.
- The projected declines in demand coupled with a high level of cement milling capacity will result in reduced utilisation rates in the short term.
- An additional consideration is that the region is dominated by the USA, and any reversals faced by that country are likely to impact others in the region.
- Per capita consumption is on par with the global average, with small variations between the countries of the region.
- Any turmoil in the USA will affect the whole region. Also, imports represent a large part of consumption in the region and maintaining imports at high levels may prove challenging over the coming years.

This presentation is just a small excerpt from the vast range of data and insights contained within the CemBR Forecasts report.

A 230 pages forward looking report covering global, regional, and country-by-country data and forecasts to 2026.

## The CGC™ Intelligence Platform

The CGC™ (CemBR Global Compendium) is the most comprehensive cement related database and intelligence platform in the world



### Country dashboard

A snapshot of the market with twelve cement related indicators. Downloadable in PDF.



### Market and economic data

Macroeconomic and cement data in tabular and graphical form. Compare markets and download in Excel.



### Manufacturing facilities data

Every cement manufacturing facility with detailed information and data. Interactive maps and tables.

The CGC™ is accessed via an annual subscription  
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CemBR Global Compendium (CGC™) is a trading name of Cement Business Advisory Ltd (CBAL).



## CemBR Forecasts



## CemBR Clinker





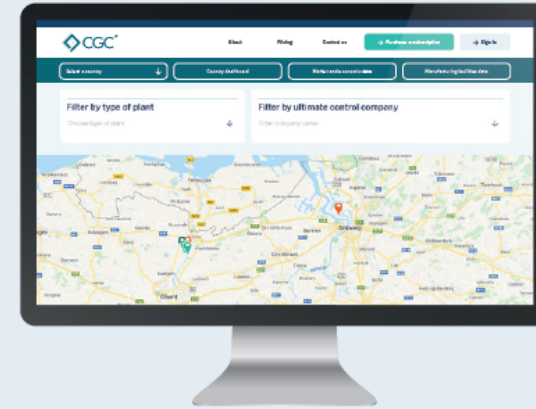
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## CemBR Forecasts report

The CemBR Forecasts report is based on CemBR's extensive cement related databases, including the CGC™ the most comprehensive, up to date and accurate cement-related database and intelligence platform in the world. The database is monitored on a daily basis. The report is prepared by a team of cement related professionals with extensive experience in the sector.

The report covers

**95%**  
of global cement consumption

The projections are based on several research and analysis tools employed by CemBR, and they incorporate the views of CemBR's extensive network of cement professionals. Projections are thus real-life point to point assessments for the first two years, clearly identifying market inflections (including declines). The last three years of projections are based on CemBR's rigorous trend-based model providing realistic outcomes for cement consumption.

## Report contents

The CemBR Forecasts report contains two sections:

### Global and regional section

Five year global and regional forecasts covering the 90 largest markets representing around 95% of global cement consumption. Indicators include demand, supply, utilisation rates, and growth rates.

Plus, several aggregated cement related indicators globally and regionally for the last ten years including:

- GDP, average GDP per capita and population
- Cement capacity and utilisation rates
- Cement consumption and average consumption per capita
- Number of cement plants
- Top 15 cement markets (by production, consumption, imports and exports)
- Heat maps showing several cement related indicators

### Country section

Forward looking data, narrative and five-year projections on the:

**60**

largest cement markets in the world

#### Five-year forecasts on...

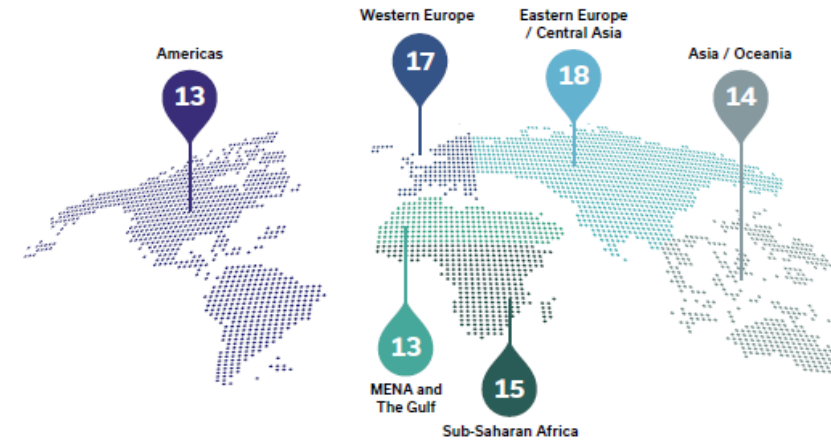
- Macroeconomic and construction indicators
- Cement capacity
- Cement consumption and consumption per capita
- Supply-demand balance, excess/deficit capacity

#### Data and insights on...

- Macroeconomic and construction activity insights - forward looking
- Current cement assets data (number of plants, cement capacity, cement utilisation rate)
- Narrative and insights on new supply, M&A activity
- Detailed historical data on trading and its impact on supply-demand balance. Insights of impact of trading going forward.
- The data, insights, and cement related indicators contained within the report are extensive, up to date, and accurate reflecting our team's cement expertise and experience.

## Regions represented

Number of markets by region



The 90 countries included in the global and regional sections of this report provide a truly representative picture of the cement market, as they represent 95% of total global cement consumption. CemBR is adding more and more countries in our global database, with a view to include all meaningful cement markets in the world soon.

## The country section includes the following markets

Americas	Western Europe	Eastern Europe / Central Asia	MENA and The Gulf	Sub-Saharan Africa	Asia/Oceania
Argentina	Austria	Croatia	Algeria	Angola	Australia
Bolivia	Belgium	Czech Republic	Egypt	Ethiopia	Bangladesh
Brazil	France	Hungary	Iraq	Ghana	India
Canada	Germany	Kazakhstan	Morocco	Kenya	Indonesia
Chile	Greece	Poland	Qatar	Mozambique	Japan
Colombia	Ireland	Romania	Saudi Arabia	Nigeria	Malaysia
Ecuador	Italy	Russia	Tunisia	Senegal	Pakistan
Mexico	Portugal	Ukraine	Turkey	South Africa	Philippines
Peru	Spain	Uzbekistan	United Arab Emirates	Tanzania	South Korea
USA	Switzerland			Uganda	Thailand
	UK				Vietnam

These 60 markets have been selected based on a) their size, b) on their characteristics making them interesting to a larger audience, and c) they represent the most important markets in their respective regions.

## > Colombia



### General data 2020

	CemBR region <b>Americas</b>
	Area in square KM <b>1,142,000</b>
	Population <b>50.9 million</b>
	Comparative economy size <b>44/193</b>
	GDP per capita in US\$ <b>5,336</b>

### Cement market data 2020

Cement consumption (MT)	11.3
Consumption per capita (Kg)	222
Consumption growth rate (CAGR 10yr)	2.4%
Cement trading net (MT)	0.5
Cement production (MT)	11.8

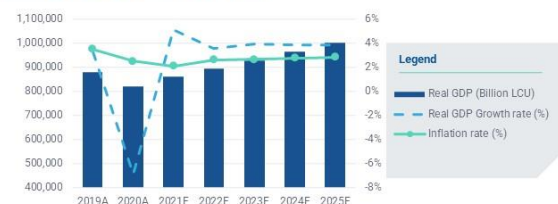
### Recovery in 2021

Some downside risks for the economy given its dependence on commodity pricing. Cement consumption steady growth to the end of forecasting period.

## Macroeconomic considerations

Colombia's economy contracted by 6.8% YoY in 2020. This was the largest recession on record. The economy relies on services and manufacturing sectors and on commodity exports, such as oil, coffee and coal. In 2021 it is expected to grow by 5.2% while recovery to 2019 levels is expected after 2022. For the period 2020 to 2025, growth is expected to average 4.1% p.a., higher than the realized 3.6% CAGR between 2010 and 2019. In the short run, the direction of the economy will depend on vaccination rates, with support from a fiscal package of COP 31 trillion. Lower interest rates are expected to boost consumption growth and encourage investments. A short-term risk for the economy is social unrest, which began earlier this year as protests to proposed tax reforms, but then escalated after alleged excessive use of force by the authorities. A medium-term risk is the dependence of the economy on commodity price fluctuations.

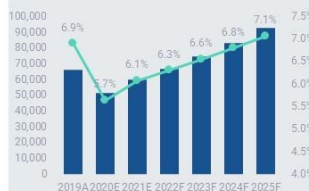
### > Real GDP and growth rate 2019A - 2025F



## Construction

Between 2010 and 2020, nominal construction GVA increased by 5.7% CAGR. In 2020, construction GVA dropped by around 22.1% YoY. In 2021, construction GVA is expected to grow by around 17%. In the next five years, construction GVA is expected to rise to 7.1% of total GVA. Construction growth is expected to be driven by infrastructure investments and housing. Housing credits are expected to boost residential building construction. Concessions programmes and recovery funds of USD30bn are expected to spur investment in transportation, such as roads and airports, and in energy infrastructure. Public-private partnerships with international participation are an additional growth driver. Potential risks are project delays and inefficiencies in public sector works.

### > Construction % of GVA 2019A - 2025F

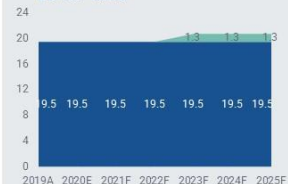


Legend  
 ■ CONSTRUCTION GVA (BILLION LCU)  
 — CONSTRUCTION % OF GVA

## Manufacturing data 2020

Number of cement plants	20
Cement capacity (MT)	19.5
Cement capacity growth rate (CAGR 10yr)	1.9%
Cement utilisation rate (%)	61%
DCUF <sup>TM</sup>	58%

### > Grey cement projected supply 2019A - 2025F



Legend  
 ■ EXISTING CAPACITY (MT) ■ NEW CAPACITY (MT)

## Cement supply

There were twenty grey cement plants in Colombia in 2020, fourteen integrated and six grinding, operated by twelve companies or groups. There was also one white cement plant. Grey cement milling capacity was estimated at 19.5 million tonnes at the end of 2020. Around 80% of cement capacity was operated by international groups. Clinker capacity increased by 0.2% CAGR between 2010 and 2020 and was at 10.4 million tonnes at the end of 2020. Between 2020 and 2025, cement milling capacity is expected to increase by around 6.7%. An integrated grey cement plant, with estimated capacity of 1.3 million tonnes, is under construction in Maceo. The plant is expected to be commissioned in 2023.

## Cement demand forecast and supply-demand considerations

Cement consumption dropped by around 10.8% YoY in 2020. In the first four months of 2021, domestic demand has increased by around 44% YoY to 4.3 million tonnes. For the full year it is estimated that demand will recover by around 8.8% YoY with a long-term trend of +4.5% CAGR between 2020 and 2025. Colombia's cement consumption per capita is considered low according to global comparisons. It is lower than both the regional and South American averages. As shown in the regional section, Colombia is below the trend line of the Cement Economic Curve (CEC) indicating that significant growth in cement consumption per capita in the current development phase of the economy is possible. The forecasts reflect this partly, as per capita consumption is expected to rise to its highest level since 2016 by 2025.

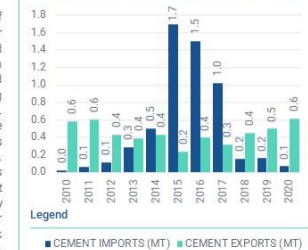
Indicator	2019A	2020A	2021E	2022F	2023F	2024F	2025F
Cement consumption (MT)	12.7	11.3	12.3	12.7	13.2	13.6	14.1
Consumption growth rate (%)	4.2%	-10.8%	8.8%	3.3%	3.6%	3.5%	3.5%
Consumption per capita (KG)	252	222	240	247	255	263	271
Cement supply (MT)	19.5	19.5	19.5	19.5	20.8	20.8	20.8
DCUF (%)	65.0%	58.0%	63.1%	65.2%	63.3%	65.5%	67.7%
Excess supply (MT)	6.8	8.2	7.2	6.8	7.6	7.2	6.7

The DCUF dropped significantly to around 58% in 2020, which is the lowest level since 2011. It is estimated that the cement market will overcome the effects of the COVID-19 pandemic by 2024. During the forecasting period, the DCUF is expected to rise to near 68%, with excess cement capacity dropping significantly.

## Trade

Colombia turned from a net exporter of cement in the early 2010s to a net importer between 2014 and 2017. Imports increased significantly to a peak of 1.7 million tonnes in 2015. After 2018, imports dropped significantly and exports resumed, turning Colombia to a net exporter of cement again. In 2020, cement imports dropped to the lowest level since 2011, while exports increased to the highest level of the decade. Looking forward to 2025, with DCUF levels near 68% and significant excess cement capacity, Colombian cement companies may consider increasing cement exports further to raise utilisation rates to previous peak levels of 72%-75% achieved in 2014/2015. However, clinker availability may be an issue.

### > Cement imports and exports 2010 - 2020



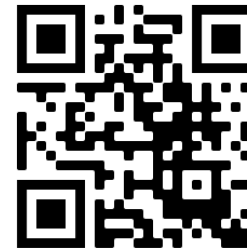
Legend  
 ■ CEMENT IMPORTS (MT) ■ CEMENT EXPORTS (MT)



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